



ONLY 4 DAYS

More to Enter Baby
in This Great

BORDEN'S
Baby Contest

It Closes Nov. 16

220 PRIZES
For Borden's Baby Contest

FIRST PRIZE, \$50 IN GOLD

Second Prize—Handsome Child's Cradle, solid brass, satin finished. Complete, with best springs, mattress, feather pillow, and spread. Value, \$40. (Purchased from and on exhibition at W. B. Moses & Sons.)

Third Prize—Diamond-set Solid Gold Baby Locket and Chain. (Purchased from and on exhibition at Galt & Bro.'s.)

Fourth Prize—Handsome Go-cart, best made. (Purchased from and on exhibition at Woodward & Lothrop's.)

Fifth Prize—Child's Solid Silver Gold-lined Bowl and Plate, suitably engraved. (Purchased from and on exhibition at Galt & Bro.'s.)

Sixth Prize—\$10 in Gold.

Seventh Prize—Child's Solid Silver Gold-lined Cup, suitably engraved. (Purchased from and on exhibition at Galt & Bro.'s.)

Eighth Prize—\$7.50 in Gold.

Ninth Prize—Baby's High Chair. (Purchased from and on exhibition at W. B. Moses & Sons.)

Tenth Prize—\$5.00 in Gold.

The Next Ten Awards—A Beautiful California Wool Blanket. (Purchased from and on exhibition at S. Kama, Sons & Co.'s.)

The Next Twenty-five Awards—A handsome set of Toy Dishes, in enamel and aluminum ware. (Purchased from and on exhibition at Woodward & Lothrop's.)

The Next Twenty-five Awards—Solid Sterling Silver Baby Spoon.

The Next Fifty Awards—A Silver Medal each.

The Next One Hundred Awards—A Diploma each.

CONDITIONS OF CONTEST.

All Babies Under Three Years of Age May Be Entered.

Make your own entry blank or simply fill out entry blank to be found in each day's issue of The Herald, and paste same on back of recent photograph of baby. Be sure that full name, age, weight, sex, and address, and also parents' names, be written plainly. Mail photograph at once to the Baby Contest Editor of The Washington Herald, Washington, D. C. Don't delay.

Your baby need not have been raised on Borden's Eagle Milk to enter this contest. It is open to all. The photo may be accompanied by a label taken from a can of Borden's Eagle Brand Condensed Milk. If you do not want photograph published, state so in writing on the back, or consent will be presumed.

SPECIAL NOTICE.

Immediately on our receiving the photograph of baby, parents will be mailed a ticket free of charge, entitling them to an admission to the Pure Food Show to be held at Convention Hall November 6 to 18.



Every Baby One Year of Age or Under Will Be Mailed a Handsome Illustrated Baby Book Entitled "MY BIOGRAPHY."
PHOTOGRAPHS POSITIVELY WILL NOT BE RETURNED EXCEPT WHEN ACCOMPANIED BY POSTAGE.